

Analytics & Insights Specialist

Responsibilities

- Use automated tools to extract data from primary and secondary sources and maintain databases/data systems
- Perform analysis to assess quality and meaning of data
- Use statistical tools to identify, analyze, and interpret patterns and trends in complex data sets that could be helpful for the diagnosis and prediction
- Analyze local, national, and global trends that impact both the organization and the industry
- Preparing final analysis reports for the stakeholders to understand the data-analysis steps, enabling them to take important decisions based on various facts and trends.
- Provide ongoing reports and build compelling deck presentations for internal and client stakeholders

Requirements

- Proven working experience as a Data Analyst or Business Data Analyst
- Technical expertise regarding data models and segmentation techniques
- Strong knowledge and experience with databases (SQL etc)
- Knowledge of statistics and experience using statistical packages for analyzing datasets (Excel, RStudio/SPSS/SAS etc)
- Strong analytical skills with the ability to collect, organize, analyze, and disseminate significant amounts of information with attention to detail and accuracy
- Adept at queries, report writing and presenting findings
- BS in Mathematics, Economics, Computer Science, Information Management or Statistics

Nice to have

- Basic programming knowledge (Javascript)
- Not afraid to run workshop and knowledge sharing sessions